

Modern governments use GIS to inform policy making and reach constituents. GIS takes big data and makes it easy to understand, so that policy makers can make decisions based on evidence and evaluate impacts by geography.

In the U.S., both the White House and Congress use GIS-based maps to shed light on the nation's most pressing challenges. Issues like spending, labor, healthcare, energy, environment, and border security all have geographic components and affect citizens everywhere. Maps provide the bridge connecting policy makers with the public, and open data efforts are fueling more maps.

Learn how modern governments use GIS to:

- Make big data easy to understand
- Inform policy decisions
- Communicate with constituents
- Inspire Action

Detailed Agenda:

1:45 p.m.-1:50 p.m>Welcome

1:50 p.m.-2:10 p.m.Kristen Honey, Policy Advisor for Open Data, White House Office of Science and Technology Policy (Invited)

2:10 p.m.-2:35 p.m.Denice Ross, Senior Advisor, Community Solutions, White House Office of Management and Budget (Invited)

2:35 p.m.-2:45 p.m.ArcGIS Open Data Demonstration: Andrew Turner, Esri

2:45 p.m.-3:00 p.m.Break

3:00 p.m.-3:15 p.m.Rebecca Steele, Digital Director, Office of U.S. Senator Ron Wyden (D-OR); Tim Petty, Deputy Legislative Director, Office of U.S. Senator James Risch (R-ID)

3:15 p.m. - 3:35 p.m.Jim Uzel, Hannah Fischer, Calvin DeSouza, Congressional Research Service, U.S. Library of Congress

3:35 p.m. - 3:45 p.m.Hudson Hollister, Data Coalition

3:45 p.m. - 3:55 p.m.ArcGIS Online Demonstration: Bonnie Stayer, Esri

3:55 p.m. - 4:00 p.m.Closing